

The Students Perceptions by Using Tik Tok as a Media Learning English

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Abstract

This study aims to find out student opinion responses to the use of the tik tok application to students majoring in English University at Dehasen Bengkulu. The researchers used a type of qualitative descriptive research. The researcher used Qualitative descriptive is a method. Problem solving is seen by describing the state of an object or objects. After that, the data is obtained based on the facts contained in the object. The analytical method used in this research is confirmation by using a descriptive analysis method. This descriptive analysis approach is to see students' opinions about the use of tick tok media as a medium for learning English. Then, the instrument used by researchers is a questionnaire used by researchers to collect data. The research used can be in the form of tables, graphs, medians, modes, averages, percents and percentage calculations, all of which are translated into descriptive analysis. The results of the study show that students strongly agree with the use of tick tok as a learning medium. the tik tok application is one of the social media applications that is in great demand by the public. Therefore, by being creative using tick tok, students are able to develop and increase students innovative power in learning English. with the tik tok application, students can be creative through short videos .

Keywords: Student Perceptions;Tic Toc;Learning English

A. Introduction

The most widely used foreign language in modern life is English. English is virtually universally spoken in today's globalized globe. People wish to study English since it is an international language because of its importance on the world of labor, trade, and technology, according to Hutchinson & Waters (1987). Therefore, learning English has an impact on everyone. The study of English is frequently regarded by pupils as a challenging foreign language. This is due to the fact that certain pupils have trouble comprehending materials written in English. As a result, many students who are interested in studying English use English terminology as well as literature as sources of information. The use of technology that is quite sophisticated in the current era, makes students use social media as a means of learning English.

Social media that is quite popular in this era is Tik Tok media, where almost all students have a Tik Tok account. of course the media that students like a lot has a positive impact on students' motivation in learning English and is able to increase some of the students' interest in learning and students can easily understand English learning easily. Therefore, as a learning medium which is quite important, lecturer need to make tick tock media, as one of the learning media that is quite easy to use for students. Tik tok is one of the media facilities that is quite attractive to many students today. From Tik Tok media, students can develop creativity such as creating content creators about writing in English, new vocabulary from English and so on. Instructional Media Tik Tok will help students understand English more efficiently and improve on the involvement of students so that they are able to participate on teaching and learning activities. Learning media is able to enhance and stimulate feelings, thoughts, attention and abilities of students in teaching and learning activities in class. In addition, the media is a teaching material infrastructure tool used by lecturers in the process of delivering information to students. media has four categories including audio visual media, interactive multimedia, print media and E learning.

In the development of the current era, students can use Various kinds of online media are used to help and support these online learning media. so that many lecturers use social media as a medium that supports teaching English. Therefore, the current use of social media is one of the main media which is very important for the community, lecturers, students and even in this era, children from various groups already have social media. with social media has proven that The media is able to attract the attention of many people from all walks of life.

As a result, tik tok is a sort of social media platform where we may edit, produce, and use a variety of short movies with music and other supporting tools. Media tick tock provides a number of benefits that other platforms lack, such as the ability to transform into a learning medium that may enhance quality and foster more creative student learning when used in the proper way. Second, tik tok can help with vocabulary development and English comprehension. Tik tok users, who make up the bulk of young people who use the app, including using it as a tool for learning English. When engaging in learning process activities, students can utilize tick tock as an useful media tool. The aforementioned scenario demonstrates how many users of the Tik Tok program are drawn to the Tik Tok media. In other words, kids have been using the tik tok app as a tool for learning English, which, when

applied correctly, is highly successful. Because students already own and utilize the social network tik tok media, this is the case. So, that the Tik Tok application media is able to become a means for students to obtain information and create or edit short videos in the form of English material. Based on the description above, researchers are interested in knowing student opinion responses to the use of the tik tok application to students majoring in English University at Dehasen Bengkulu.

B. Research Methodology

The researchers used a type of qualitative descriptive research. Qualitative descriptive is a method Problem solving is seen by describing the state of an object or objects. after that, the data is obtained based on the facts contained in the object. In this study, the researchers aimed to find out students' opinions regarding the use of the Tik Tok application as a medium for learning English. The subjects of this study were third semester students from the English Department at the Dehasen University of Bengkulu. The number of research samples is 30 people. Then, the instrument used by researchers is a questionnaire used by researchers to collect data. The research used can be in the form of tables, graphs, medians, modes, averages, percents and percentage calculations, all of which are translated into descriptive analysis. researchers used distribution tables, averages and frequency based on potential and job satisfaction (Sugiyono, 2012).

The analytical method used in this research is confirmation by using descriptive analysis method. This descriptive analysis approach is to see students' opinions about the use of tick tock media as a medium for learning English

$$\bar{X} = \frac{\sum f \cdot s}{N}$$

Note :

\bar{X} = Average Value

f = Frequency of Respondents' Answers

s = Respondent's Answer Score

N = Number of Respondents (Sugiyono, 2012)

In the study of students' opinions on the use of tick tock as a medium for learning English measurement using a Likert scale with 4 (four) criteria namely

1. Strongly Agree : Scored 4
2. Agree (A) : Scored 4

3. Disagree : Scored 2
4. Totally Disagree (TD) : Scored 1

To make it simpler to describe the respondents' answers, calculate the interval scale of the respondents' answers, which pursuits to facilitate the ultimate interpretation, with the formula: (Sekaran, 2012).

Skala Interval =

Note :

U= Highest Answer Score

L= Final answer score

k= Number of class intervals

$$\text{Skala Interval} = \frac{4-1}{4} = \frac{3}{4} = 0,75$$

- 1,00 – ≤ 1,75 = Strongly Agree (Sa)
- 1,75 – ≤ 2,50 = Agree (A)
- 2,50 – ≤ 3,25 = Disagree(D)
- 3,25 – ≤ 4,00 = Totally Disagree (TD)

So that in this descriptive analysis, students' opinions about the use of tick tock will be displayed in the frequency distribution table using the average rating standard.

C. Results and Discussion

1. Results

According to Sekaran (2016), validity is used by researchers to find out how well an instrument measures the validity of the instrument made. Therefore, a questionnaire is said to be valid or good if the questions contained in the questionnaire are valid or something that will be measured through the questionnaire tool. Validity is used by researchers to obtain the validity and validity of a questionnaire. The query instrument is declared valid or valid if it is able to measure research variables if the validity coefficient has a value ≥ 0.50 (Ghozali 2016). The following table shows the results of the validity test based on the corrected item-total correlation values:

Table of Validity Test Results

question items	Corrected Item-Total Correlation	Note
Perceptions 1	0.581	Valid
Perceptions 2	0.579	Valid

Perceptions 3	0.555	Valid
Perceptions 4	0.582	Valid
Perceptions 5	0.515	Valid
Perceptions 6	0.656	Valid
Perceptions 7	0.685	Valid
Perceptions 8	0.622	Valid
Perceptions 9	0.570	Valid
Perceptions 10	0.645	Valid

Based on the table above, it can be seen that in question (1) the corrected item, the total correlation obtained is ≥ 0.581 , so it is said to be valid. Then in question number (2) the correlation obtained is ≥ 0.579 and is said to be valid because it has an item-total correlation obtained of ≥ 0.55 . after that in question (3) the correlation of all values obtained ≥ 0.555 was obtained and declared valid. Furthermore, in the question of number (4) student opinion, the corrected total item value is ≥ 0.582 so that it is declared valid because it has ≥ 0.50 on the student opinion questionnaire (5) a value of ≥ 0.515 was obtained and the instrument results were declared valid.

Then, in the questionnaire number (6) the questionnaire value obtained was ≥ 0.656 and was stated to be very valid. Then the total value obtained in question number (7) ≥ 0.685 is declared valid because it has a perfect score. After that, student questionnaire no (8), the results of the questionnaire obtained ≥ 0.622 . so that valid results were obtained. Furthermore, in the student questionnaire number (9) the questionnaire value obtained by the researcher was ≥ 0.570 . So, that the value obtained was valid, and lastly in the questionnaire number (10) the results obtained were ≥ 0.645 and it was stated by the researcher that the instrument was valid. The results of the validity of the instrument obtained all values of Corrected Item-Total Correlation ≥ 0.50 . Then all questions logged are valid.

To measure and test the consistency of measurement of the reliability of a number of items used by researchers to determine reliability to see consistency between students' opinions which is the result of answers from respondents to all objects that have been measured Cronbach's Alpha value, where the fee from Cronbach's Alpha ≥ 0.6 where the ability of all items students' opinions were declared reliable by Ghozali (2016). The results of the reliability test seen from the value of Cronbach's Alpha can be seen in the following table

Table 3.2 Reliability Test Results

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

Question items	Cronbach's Alpha	Note
Effectiveness 0.851s	0.851	Reliable

Source: Research Results, 2022

Based on the table above, the results of all variables in the instrument show that the values obtained have reliable results with a sample of 30 students and the results show that all variables have a Cronbach alpha value ≥ 0.851 so that it can be said to be reliable

Table 3.3 The Response of Students on using tik tok

No	Questions	Answer				Total	Average
		Sa (4)	A (3)	Da (2)	Td (1)		
1	Are you bored with learning that only uses books?	23	5	2		111	3,70
2	do you agree that using the tick tok application makes learning using video or audio media easier?	11	15	4		97	3,23
3	have you ever had a Tiktok app?	17	11	2		105	3,50
4	Do you agree that Tik Tok is used as a medium in EFL classes?	16	10	2	2	100	3,33
5	do you agree that tik tok helps improve english learning skills	11	18	1		100	3,33
6	Do you agree that the learning process uses Tik Tok?	13	12	3	2	96	3,20
7	Do you think this app is easy to use?	16	13		1	104	3,47
8	do you agree that tik tok helps you in the process of learning activities?	12	15	1	2	97	3,23
9		13	13	2	2	97	3,23

	do you agree that the application is a trending application for all circles?						
10	do you agree that tik tok is an effective app for self-learning creativity?	18	8	2	2	102	3,40
Total Average							3,36

Source: Research Results, 2022

Based on Table 3.3 Student Responses to tick tick it can be seen that in question number 1, the number of students who answered strongly agreed with the tick tick application were 23 students. Thus, the average value obtained shows ≤ 3.70 , this is in accordance with the standard criteria for evaluating the results of the questionnaire theory described by Sekaran (2012). Then in the second question questionnaire, as many as 11 students answered strongly agree and 15 students answered that they agreed tick tick was used as an English material researcher. The average value obtained in the questionnaire is ≤ 3.23 , which means that the value obtained is very good. Furthermore, from the results of the questionnaire data at number 3, the researcher concluded that the results obtained from the average value owned were ≤ 3.50 , which meant that students strongly agreed with the questionnaire given, the average value had reached its maximum. In this case as many as 17 students with a total of 30 students strongly agree to use the Tik Tok application. Fourth, the researcher obtained results from the calculated data, namely that searchers obtained an average value of ≤ 3.33 , which means they strongly agree that tik tok helps improve English language skills. The student answers consisted of 16 students who answered strongly agreed and 10 students who answered in agreement. In the students' answers to the fifth question, where the students who chose the answers strongly agreed as many as 11 students chose to agree out of 18 students. students answered effectively with a total average score obtained by researchers is ≤ 3.33 , this means tik tok helps learn english for student

After that, in question number 7 it can be seen that as many as 16 students chose answers that strongly agreed using the tick tok application and 13 other students chose answers that agreed from the questionnaire they filled out. The results obtained by researchers with an average score of ≤ 3.47 , which means that the results obtained are perfect for using tick tick. Furthermore, the eighth question, obtained answers from students as many as 12 students chose answers that strongly agreed to the questionnaire given by the researcher and 15 students answered that they agreed if tick tick helps

learning activities. The results of the data from the total average value obtained are ≤ 3.23 , which means that the use of the Tik Tok application is very attractive to students in learning English.

Furthermore, in question number 9 as many as 13 students chose the answer strongly agree from the questionnaire given by the researcher and as many as 13 students chose the answer to agree. Therefore, the average value obtained by researchers is ≤ 3.23 , which means that the use of the tick tok application is effective when used as a learning medium. Then in the last question as many as 18 students chose answers that strongly agreed to the questionnaire given by the researcher and as many as 8 students chose answers according to the questionnaire contents. Therefore, the researchers concluded that the average value obtained was ≤ 3.40 , which means that using tick tok as a learning medium is very appropriate for students

2. Discussion

Learning media is able to enhance and stimulate feelings, thoughts, attention and abilities of students in teaching and learning activities in class. In addition, the media is a teaching material infrastructure tool used by lecturers in the process of delivering information to students. media has four categories including audio visual media, interactive multimedia, print media and E learning. Saedah Siraj & Vijay (2015) said that m-learning is a method of planning and studying at any time and location. As a result, our social media platform and app strives to ensure that every student has access to the information at all times and from anywhere. Students and other communities utilize a variety of social media platforms, including twitter, instagram, facebook, telegram, tik tok, whatsapp, and others. However, the tick-tok application was the main focus of this study's researchers' attention as a teaching tool. Each media outlet plays a unique function in society. Tik Tok application media is able to become a means for students to obtain information and create or edit short videos in the form of English material. Based on the description above, the researchers in knowing student opinion responses to the use of the tik tok application to students majoring in English University at Dehasen Bengkulu.

Based on research that has been done by researchers, the results of this study indicate that tick tok is effective and helps students as a learning medium that students use to learn English. Based on what the researchers have obtained above, this shows that the total score of the entire questionnaire from the responses of students to the use of the Tik Tok

application is very very effective. The results of the validity of the data show that the overall value obtained on the corrected total item correlation is ≥ 0.50 . While the value of the instrument is stated to be valid because the value obtained is satisfactory and effective.

Then, for the reliability test on the instrument showed that Item-Total Statistics and Scale Statistics, the results of the reliability test obtained Cronbach's Alpha values for each dimension variable ≥ 0.60 So all variable dimensions were declared reliable. Based on the calculations that have been carried out by the researchers, an average value of 3.36 is obtained which can be categorized as very effective. All variables in the instrument whose values obtained have a valid percentage of 100% with a sample of 30 students and the value of the variable with all question items has a Cronbach alpha value ≥ 0.851 so it is said to be reliable. to obtain an average score on the questionnaire the researcher has calculated the value first by using a validity test and a reliability test. Based on the questionnaire given to students. Respondents' responses from 30 students obtained a total average value of 3.36 which can be categorized as very effective.

D. Conclusion and Suggestion

1. Conclusion

After conducting research, the researcher will describe it based on the questionnaire provided via the Google form. from the data obtained by the researcher getting responses from as many as 30 students obtaining and obtaining an average score of 3.36. where students strongly agree with the use of tick tock as a learning medium. the tik tok application is one of the social media applications that is in great demand by the public. Therefore, by being creative using tick tock, students are able to develop and improve students' innovativeness in learning English. with the tik tok application, students are able to be creative through short videos and so on. so that it is considered able to help students in improving English language skills.

2. Suggestion

After some of the findings that researchers have conducted researchThe researcher presents several suggestions that is, in this study the researcher was only focused on using the Tik Tok application alone, so it was hoped that the researcher would be able to further apply the findings that had never existed before.

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